



Rt Hon Greg Hands MP
Conservative Party Chairman

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Chairman of The Conservative Party
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Dear Dr John Hayward and the CPF team,

Thank you for producing the enlightening report '2022 #4 Ideas for the next Manifesto'. Having input from our members on current topics is vital to ensure victory at the next General Election. You are the people on the ground. You are the volunteers, the association officers, the deliverers, and the campaigners. You know how the electorate feels, what their priorities are, and what they want to see from the Conservative Party. This information is priceless, and I am thankful that the CPF has put all this time and effort into sharing this information with us.

As you can see, many of these suggestions have already been taken up by the Party before the next manifesto is written, and I am sure more will be acted upon in due course. This report proposes 5 main commitments, and we produced our five priorities: halve inflation, grow the economy, reduce debt, cut waiting lists, and stop the boats. The CPF suggested that we should tackle policies for women, families, and childcare, and as such we have rolled out improved childcare policies to thousands of families across the country. The report states that Conservative values lead to a better society at each point in a person's life, both economically and socially. We could not agree more.

Looking forward, much of this report will need to be considered before we write our next election manifesto. We must remind the public what it means to be Conservative. It is the Conservative Party's values that align with families, with businesses, and with hard working individuals. Setting out the core Conservative values of opportunity, entrepreneurship and aspiration underpins what we want to see for Britain.

This report contains fantastic data sets that we are sure to consider in the near future. From frequently used vocabulary to new ideas on pledges and legislation, I thank you sincerely for all your hard work. I look forward to reading other such intuitive reports in the future, giving us ever evolving new ideas from our members on how we can win the next General Election.

Yours sincerely,

The Rt Hon Greg Hands MP
Chairman of the Conservative Party